

# TRIANGLE WINE EXPERIENCE

— VINTAGE 2016 —

SPONSORSHIP OPPORTUNITIES

## **ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING:**

- Acknowledgement in the Grand Gala and Auction invitation (if confirmed by Nov 1st)
- Corporate logo on sponsor page in catalog and TWE e-mails
- Name recognition or corporate logo on large screens in main ballroom
- Spotlight on Triangle Wine Experience and Frankie Lemmon School Facebook page highlighting your support for the school
- Corporate logo on [www.trianglewineexperience.org](http://www.trianglewineexperience.org) with link to corporate website
- Logo in printed sponsor packet (if confirmed by Aug 31st )

## **SPONSORSHIP LEVELS**

*Sponsorship Payment due by December 15, 2015*

### **TWE WEEKEND SPONSOR | \$100,000**

- Full-page ad in auction catalog
- 20 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- Three reserved tables for 10 with premium seating for you and your guests to the Grand Gala and Auction on Saturday, February 6, 2016
- Winemaker seated at each of your tables
- 4 tickets to the VIP Party

### **GRAND PATRON | \$50,000**

- All communications, main event banners, ballroom screens will indicate your company as the main event sponsor for the entire weekend.
- Full-page ad in auction catalog
- 20 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- Two reserved tables for 10 with premium seating for you and your guests to the Grand Gala and Auction on Saturday, February 6, 2016
- Winemaker seated at each of your tables
- 4 tickets to the VIP Party

### **DIAMOND PATRON | \$20,000**

- Full-page ad in auction catalog
- 8 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- One reserved table for 10 with premium seating for you and your guests to the Grand Gala and Auction on Saturday, February 6, 2016
- Winemaker seated at your table
- 2 tickets to the VIP Party

## **PLATINUM PATRON** | \$10,000

- Full-page ad in auction catalog
- 6 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 6 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **GOLD PATRON** | \$5,000

- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **WINE GLASS SPONSOR** | \$10,000

- Name or Logo on 600 wine glasses
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **ELECTRONIC BIDDING SPONSOR** | \$10,000

- Exclusive sponsor of electronic bidding software. Logo will appear on the primary bidding screen of the Silent and All Star auctions. Bidding software will be used by over 600 guests both onsite and offsite to bid on items for over a week.
- Logo will also appear on the electronic bidding instructions insert in the auction catalog.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **PADDLE SPONSOR** | \$10,000

- Name or Logo on 350 auction paddles
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **EMAIL SPONSOR | \$5,000**

- Name, logo and company tag line on approximately 20 TWE e-mails sent to over 3,000 individuals from November 1, 2015 through February 15, 2016.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **WI-FI SPONSOR | \$5,000**

- Name, logo and company tag line will be displayed on signage at each Gala Auction table as our exclusive Wi-Fi Sponsor
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **TABLET SPONSOR | \$5,000**

- Name, logo and company tag line will be displayed on signage and on the Tables (iPads, etc.) that will be used by some guests to do bidding for Silent and All-Star Auctions.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **CHARGING STATION SPONSOR | \$5,000**

- Name, logo and company tag line will be displayed on signage and on the Charging Station that will be used by some guests to charge their electronic devices used for bidding for Silent and All-Star Auctions.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## **AUCTION BOOK SPONSOR | \$5,000**

- Name, logo and company tag line will be displayed full page color back cover of the 2016 TWE Auction Book.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## WINEMAKER BREAKFAST SPONSOR | \$10,000

- Exclusive sponsor of the Winemaker Breakfast at the Frankie Lemmon School. This event is attended by the majority of the winemakers who are visiting for the weekend and it is the event where the winemakers get to learn how their contributions help the Frankie Lemmon School.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## WINEMAKER LUNCH SPONSOR | \$10,000

- Exclusive sponsor of the Winemaker Brunch at Poole's Diner, an annual tradition. This event is attended by the majority of the winemakers who are visiting for the weekend.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 4 tickets to the Grand Gala & Auction
- 2 tickets to the VIP Party

## VIP PARTY SPONSOR | \$50,000

- Exclusive sponsor of the VIP Party at Eliza Kraft Olander and Brian McHenry's home, an annual tradition. This event is attended by all of the winemakers who are visiting for the weekend and important donors to Frankie Lemmon.
- 4 tickets to a Winemaker Dinner on February 4, 2016
- Priority access to purchase additional seats for winemaker dinners on Thursday, February 4th @ a 10% discount to the normal \$150 per seat, subject to availability (if confirmed by Nov 15th)
- 2 tickets to the Grand Gala & Auction
- 4 tickets to the VIP Party

## OTHER OPPORTUNITIES

Full Page, B/W ad \$500 • 1/2 Page, B/W ad \$250

*Net proceeds from Sponsorship funds for the Triangle Wine Experience will be donated to the Frankie Lemmon School & Developmental Center.*

Please contact Lenora Evans at [Lenora@frankielemmonschool.org](mailto:Lenora@frankielemmonschool.org) or Ken Place at [kplace@frankielemmonschool.org](mailto:kplace@frankielemmonschool.org) or call 919-845-8880 to arrange for your sponsorship.

Make checks payable to: Frankie Lemmon Foundation  
Mail to: Frankie Lemmon Foundation,  
2301 Stonehenge Drive Suite 102, Raleigh, NC 27615.

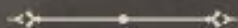
To pay by credit card, please call 919.845.8880 Fax 919.845.1191.



# TRIANGLE WINE EXPERIENCE

VINTAGE 2016

THE TRIANGLE WINE EXPERIENCE IS A WORLD-CLASS CHARITY WEEKEND IN RALEIGH, NC, WHICH ATTRACTS THOUSANDS OF PARTICIPANTS WHO SHARE A LOVE OF FINE WINE AND A CHARITABLE SPIRIT. THE 23RD ANNUAL TWE PROMISES TO BE YET ANOTHER MEMORABLE EXPERIENCE AND, MOST IMPORTANTLY, THE PRIMARY SOURCE OF FUNDING FOR THE FRANKIE LEMMON SCHOOL AND DEVELOPMENTAL CENTER.



## EVENT DETAILS

WINERY DINNERS • THUR. FEB 4, 2016

WINEMAKER BREAKFAST • FRI. FEB 5, 2016

TRADE TASTING • FRI. FEB 5, 2016

SIP, SHOP & SIGN • FRI. FEB 5, 2016

VIP PARTY, FRI • FEB 5, 2016

GRAND GALA & AUCTION • SAT. FEB 6, 2016